



# Publicity

Charles Fox: Publicity Officer

The Society has been determined to focus on those areas and activities that live up to the words of our strapline "an independent force for a better Bristol". Forward Plan targets for increasing the quality of press publicity, public debate and the environmental awards are all achieved.

## ▣ Awards

The popular and successful Environment Award Scheme continues. In November 2004 nine winners were selected by the Panel with an enjoyable award ceremony at the Terrace Theatre, Bristol Zoo. The coveted plaques were presented by Radio Bristol's Keith Warmington. The Society is indebted to Bristol Water for sponsoring the event this year and offering to remain as sponsor next year.



Award winner: Dorothy Hodgkin Building, Bristol University.

## ▣ Debates

The lunch time debates on key issues have continued at the Architecture Centre. These help the Society in its aim to get closer to a wide range of professionals working in the field of the built-environment. Debates in May and November drew large audiences to hear very professional and enthusiastic speakers. With the generous co-operation of the Centre Director, the debates continue in May 2005.

## ▣ Centenary

A major aim for May 2005 is the launch of an event to celebrate a century of campaigning.

With the creative drive of Sasha Lubetkin and input from many Society members, we have produced a book of the visual history of the Society's enormously successful campaigning role over the years. The book illustrates the energy and expertise of Society members. They include the prevention in the early 1970's of the then City Council proposal to in-fill the Floating Harbour for development land and private developer proposals to build a 20 storey hotel complex up the side of the Avon Gorge, in sight of the unique suspension bridge.

The publication of the Centenary Book and an exhibition featuring the Society's past work and campaigns to come, will be launched under the title "Bristol Civic Society: the Next 100 Years

Campaigning for a Better Bristol". The Society's good relations with the Evening Post continue with the offer by the Post to host an event on the terrace of the United Press building on 23 May 2005, 100 years to the day since the original Kyrle Society, later to become Bristol Civic Society, was founded in 1905.

Generous and substantial contributions towards the production costs of the book have been made by Bristol Water, by John Pontin, Director of J.T. Developments and, in his wife's name, by Fred Peddle, a long standing member of the Society. The book will be sent free to members of the Society and available for sale to the public.

## ▣ Corporate Identity

Work has begun on a new graphic identity for the Society. The Society has always strived to keep up with events and in tune with the times in order to make a difference. We need to appeal to new members and to influence government and business in a fresh way that reflects our purpose. A new century is the perfect time to do this.

## ▣ Future Campaigns

We aim to achieve a wider membership, forge links with other community groups, and engage directly with the City Council to make the next 100 years an even greater success □